

## ABSTRACT OF THE DISCLOSURE

A method and system that develops a presentation of an image with a plurality of web pages with capabilities of zoom in, URL linkage, media of various types that present content for one or more parts of the image when selected by an end user. The method enables a developer to create the presentation in an interactive session. Initially, the developer selects a file of an image, which may be any desired image, such as a floor plan of a building, a crime or scene, a map, a landscape, a human, animal, aquatic or other body. The image is stored as a digital background in a project folder. The developer is given the option to provide scaling data and to select one or more spatial parts of the image. The scaling data and the spatial part data is stored in the project folder. The developer can then select one or more elements for placement within one or more areas of the image. For example, furniture elements can be selected from a library of furniture elements for placement in a bedroom of a floor plan image. The developer can then select one or more icons that are representative of various types of media for placement in the areas of the image. An icon is then associated with a content that in the presentation will be presented to the end user upon selection of the icon. For example, a photograph of the bedroom may be associated with a camera icon placed in the bedroom. All of the element, icon and content data is placed in the project folder. HTML script is then written for a variety of browsers that might be used to view the presentation. The HTML script is also placed in the project folder. The project folder then can be used by a server in an online presentation over the Internet or Web or can be used in an offline session with the end user.